

Amerisave Web Site Earns Gold Award



American Association of Webmasters Awards Recognizes Amerisave.com's Content and Usability

ATLANTA, Nov. 28 /PRNewswire/ -- Amerisave Mortgage, one of the nation's leading online mortgage companies, received a Gold Award from the American Association of Webmasters Awards (AAWM) for its Web site's quality content, useful information, clean design, and easy layout.

"We're pleased to win this award, and it's wonderful to see all the hard work and dedication we've put into constructing the Web site be recognized," said David Herpers, chief marketing officer at Amerisave. "Consumers are becoming more and more comfortable with applying for a mortgage online. This reinforces that trend."

Earlier this year, Amerisave relaunched an enhanced Web site that offers borrowers easier navigation capabilities and swift rate searches -- all in an effort to help customers proceed through the mortgage approval process with confidence and ease. The look is cleaner and more refined to better streamline the customer's online experience.

Amerisave's new design and functionality provides customers with accurate, consistent and reliable loan information through innovative technology. Amerisave's additional features include rate watch email notifications, easy-to-complete online loan application, online rate lock request (rare in the industry), and a secure returning customer section to receive and download all disclosures needed to complete loan closing (no need to wait for them to receive in mail or receive via email which lacks security).

These features give Amerisave both dependability among consumers and superior credibility within an emerging industry. To date, Amerisave has originated more than 10,000 mortgages online and ranks as one of the top 25 online mortgage originators in the U.S. with more than 300,000 mortgage shoppers per month accessing <http://www.amerisave.com> .

The AAWM Awards are designed to supply recognition to webmasters and designers who have shown outstanding achievement in web design, content and creativity. Please see the complete winners list at <http://www.aawebmasters.com> .

About Amerisave

Amerisave Mortgage, headquartered in Atlanta, is one of the nation's largest, privately held financial services companies. Amerisave is licensed in more than 45 states and provides the processing, closing and customer service of loans. Amerisave currently acts as a lender and as a broker and therefore has access to an infinite number of loan programs, from prime refinance to sub-prime purchase, even home equity lines of credit. For more information about Amerisave, visit <http://www.amerisave.com> or call 1-866-212-6900.

SOURCE Amerisave Mortgage

Related links:

- <http://www.amerisave.com>
 - <http://www.aawebmasters.com>
-

Issuers of news releases and not PR Newswire are solely responsible for the accuracy of the content. Terms and conditions, including restrictions on redistribution, apply.

Copyright © 1996-2006 PR Newswire Association LLC. All Rights Reserved.

A **United Business Media** company.