

BANDS ON THE WEB

The internet has become essential for performers.

By Mark Hunter

As websites go, the site for the band Nostalgia (www.nostalgia-band.com) is better than most. With loads of video, audio, photos and band information and plenty of high-end web wizardry, the site features the latest advance in web page design.

Worked out by Ryan Martin (www.caterwain.com) in about 20 hours, the site has won about a dozen awards, including the World Wide Web Prestigious Platinum Award and the "Site Of The Month." Donna Snyder, CEO and founder of World Wide Web Awards (www.worldwidewebawards.net) which scans the Internet for cool, innovative sites, had this to say about www.nostalgia-band.com: "Your webmaster is to be commended. The graphics are fantastic, the music is awesome and the site is very eye catchy, user friendly and loads fast. (Especially being a flash site). Not only will this site impress you with it's incredible design, but will literally have you dancing in your seats behind your computer desk, with it's awesome music and video presentations. Nostalgia Band presents five decades of Rock and Roll. The site features the best of the best dance music from the mid-60s to present day. The Nostalgia Band site also features, bands bios, multimedia presentations, photos, songlist, booking, their schedule, games, a guest book and more! The Official Website For Nostalgia Band truly is a interactive, fun and entertaining web site. A must see for all! We at the WWW Awards literally receive thousands of applications a year and for your site to be chosen to bare (sic) the platinum award, truly is an honor. We at the World Wide Web Awards wish you all the best with the band and your fabulous website."

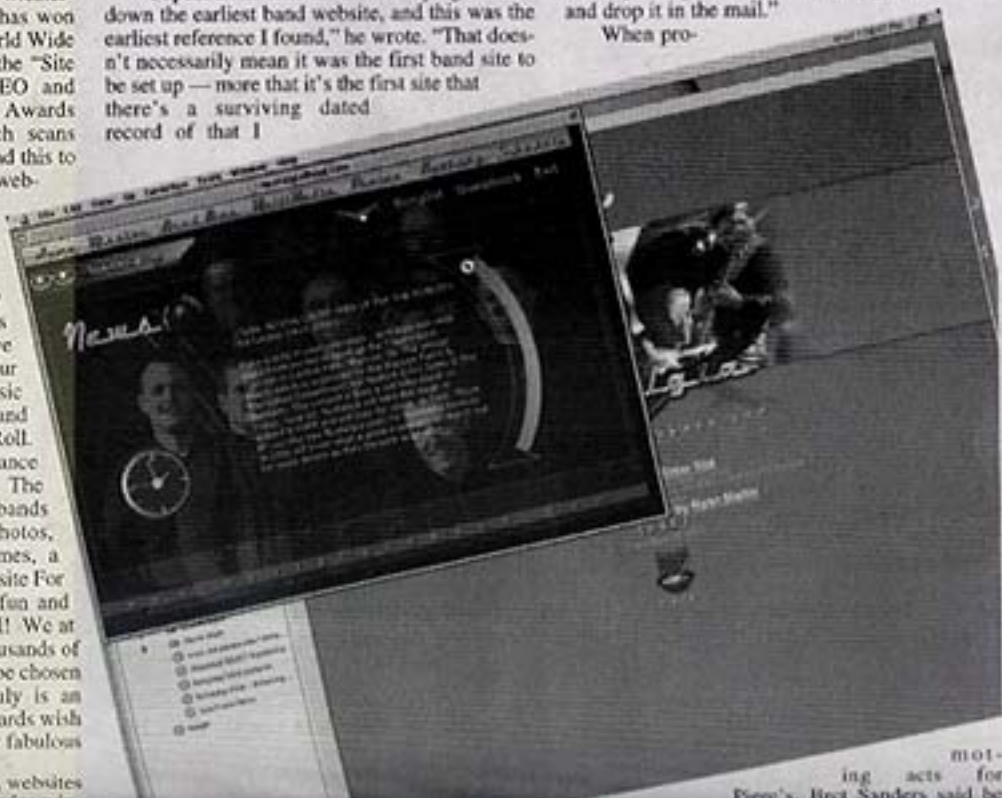
For band and solo performers alike, websites

their song 'Cold turd on a paper plate' — but as internet visionaries, their place in history is assured," he writes. "In 1993, band member Jeff Patterson spotted the potential of the internet to share the band's songs and set up the 'Internet Underground Music Archive' or IUMA for short at www.iuma.com. I e-mailed him to ask him if he knew of the first band website.

"I spent a fair amount of time trying to track down the earliest band website, and this was the earliest reference I found," he wrote. "That doesn't necessarily mean it was the first band site to be set up — more that it's the first site that there's a surviving dated record of that I

Fortwaynemusic.com running, said having a website is essential. "Everyone has an internet connection these days. And it's easier to jump online and grab a schedule than it is to jump in the car and drive to the nearest gas station to pick up a whatzup (no offense)," he said. "Also, if a band is looking to get out of town gigs it's easier and cheaper to point a booker to your site than it is to pack up an extensive promo pack and drop it in the mail."

When pro-



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