



**FOR IMMEDIATE RELEASE**

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**Private Healthcare Systems Website Recognized By American Association Of Webmasters**

**Waltham, MA** – Private Healthcare Systems (PHCS) announced its corporate website, [www.phcs.com](http://www.phcs.com), earned the American Association of Webmasters (AAWM) Gold Award. PHCS is the nation's leading health care cost management company.

The AAWM Association and its Awards Program were developed to supply formal recognition and acknowledgment of the hard work and dedication of webmasters and designers who make a positive contribution to the Internet community. Award-winning sites are recognized to have brought something new and innovative to the World Wide Web, whether it is in the form of education, support, products or services. The AAWM Gold Award represents excellence in website technology, navigation, content and design.

"It is an honor to receive the American Association of Webmasters Gold Award," said James Herrington, Chief Marketing Officer, Private Healthcare Systems. "The award highlights the value of having a well-designed and executed website to serve the unique needs of customers, providers and health plan members."

**About PHCS**

For 19 years, Private Healthcare Systems has been meeting the network and care management needs of customers across the country. Corporate headquarters are in Waltham, Massachusetts, with regional offices located throughout the United States.

PHCS is the second largest care management company in the nation as well as the largest proprietary PPO in the country. The **PHCS Network** includes nearly 450,000 providers and 4,200 facilities. PHCS is the first and only national PPO to earn four endorsements of quality from two independent, nationally recognized quality assurance organizations, NCQA and URAC.

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