

**Globalization Partners International (GPI) wins  
two American Association of Webmasters (AAWM)  
World Wide Web Gold Awards**



*GPI's winning streak continues with two AAWM Gold Website Awards!*

**WASHINGTON, DC, - July 6, 2006** - Globalization Partners International (GPI), a provider of website, software and document translation services, announced today that two of its corporate websites, [www.globalizationpartners.com](http://www.globalizationpartners.com) and [www.globalwidgets.com](http://www.globalwidgets.com), won World Wide Web Gold Awards from the American Association of Webmasters (AAWM).

“So far this year both our corporate website and viral marketing site have won awards in three different competitions,” says Martin Spethman, GPI’s Managing Partner. “Both sites showcase our skills in utilizing global best practices for designing, developing and deploying multilingual websites, as well as our globalization expertise with Adobe/Macromedia applications such as FLASH and Dreamweaver.”

“The American Association of Webmasters receives roughly 800-1,200 applications per month and about 16,000 applications per year, and only 14% of applicants have achieved the Gold Award Title in 2006,” says Donna Snyder, CEO of American Association Of Webmasters ([www.worldwidewebawards.net/home.htm](http://www.worldwidewebawards.net/home.htm)). “The Gold Award represents Web Presence at its best. To achieve this award is truly an honor.”

GPI offers one of the most comprehensive website translation packages in the marketplace with services including:

- Glossary Development
- Cultural Correctness Assessments and Customizations
- Translation and/or copy writing
- Graphics Localization
- Localization of Multimedia (Authoring, Recording and Talent)
- Search Engine Marketing (country-specific SEO)
- Website Quality Assurance & Testing

To learn more about these and other services offered by GPI, or to get a FREE Website Globalization Guidebook, visit [www.globalizationpartners.com](http://www.globalizationpartners.com).

### **About Globalization Partners International (GPI)**

Globalization Partners International, LLC provides document, software and website translation services into over seventy-five languages including Arabic, Chinese, French, German, Japanese, Korean, Portuguese, and Spanish. For more information please contact: Martin Spethman at [mspethman@globalizationpartners.com](mailto:mspethman@globalizationpartners.com) PH: 866-272-5874.